

WED 586—DEVELOPING PROGRAMS FOR THE ADULT LEARNER
Spring, 2009
Online Section

INSTRUCTOR INFORMATION

Faculty: Dr. Cynthia Sims
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COURSE DESCRIPTION:

Overview of current organizational patterns of adult programs and analysis of program delivery systems. Students will develop advanced skills in planning and designing programs for adults in workforce education environments. Prerequisite: WED 486. Restricted to WED majors or consent of Department.

COURSE GOALS:

1. Understand the development, marketing, management, and evaluation of educational programs for adults.
2. Understand methods of delivery that address various adult learner needs.
3. Understand the dynamics involved with the program planning process for adult learners.
4. Analyze and critique various continuing and adult education programs related to workforce education.
5. Develop a continuing or adult education program.

COURSE TOPICS AND OBJECTIVES:

(5%) Adult Development Theories--Review

- Summarize the various adult developmental theories
- Describe the adult learning process and factors affecting it.

(5%) Adult Education Delivery Systems

- Describe various environments in which adult education is provided for workers.
- Analyze the effective delivery of education in those environments.

(30%) Adult Program Planning Process

- Define the systematic procedure to use in planning programs for adults.
- Identify factors that influence the planning process and the level of support for the program.
- Identify sources and prioritization of ideas and needs for education and training programs.
- Develop program objectives.

(35%) Adult Program Instructional and Transfer-of-Learning Plans

- Develop learning objectives, select and organize learning content.
- Select and design instructional techniques considering the learner’s learning style and identify needed resources.
- Design instructional assessment strategies.
- Develop plans for learning transfer and methods for assessing transfer.

(10%) Program Evaluation

- Develop plans to evaluate delivery of an adult education program using identified criteria.

(15%) Delivering the Proposed Adult Program

- Devise plans to:
 - Communicate the proposed program to key individuals and groups.
 - Select program formats, schedules and staff needs
 - Prepare budgets and marketing plans
 - Coordinate facilities and on-site events

REQUIRED TEXTBOOK

Caffarella, R. S. (2002). *Planning programs for adult learners*. San Francisco: Jossey-Bass.

COURSE READINGS

The professor will provide articles for further exploration of course concepts. Students will also be required to find articles and resources for projects and presentations.

ASSIGNMENTS

- Discussions and Exercises (4)
- Readings and Responses (4)
- Adult Population 3-Page Paper
- Adult Program Director Interview Assignment
- Final Project-Develop a Program for Adult Learners

POINTS DUE

- 100 (25 pts. each)
- 100 (25 pts. each)
- 100 (due Feb. 12th)
- 200 (due on March 5th)
- 500 (100 for PowerPoint)
- Total Points 1000**

A=930+ B=929-860 C=859-790 D=789-720 F=719 and below

POLICIES

1. To receive a grade of A, the assignment must be submitted on time. Grades that are within 1 or more points of the next higher grade will not be increased. Grades are based on points, not percentages.
2. Students will not be allowed to make up assignments if missed unless there is documentation of an emergency.
3. Problems with Blackboard should be reported to the professor as soon as possible if it impacts your ability to submit your assignments on time.

STUDENTS WITH DISABILITIES/NEEDING ACCOMMODATIONS

Any student with a disability that may require reasonable accommodations (reading, writing, etc.) should contact me early in the course for assistance.

ACADEMIC HONESTY

Plagiarism is defined as the use, without proper acknowledgement, of the ideas, phrases, sentences, or larger units of discourse from another writer or speaker. Unauthorized copying of software and violation of copyright laws are also serious infractions. Each will result in the grade of an F and a report to the department chair.